

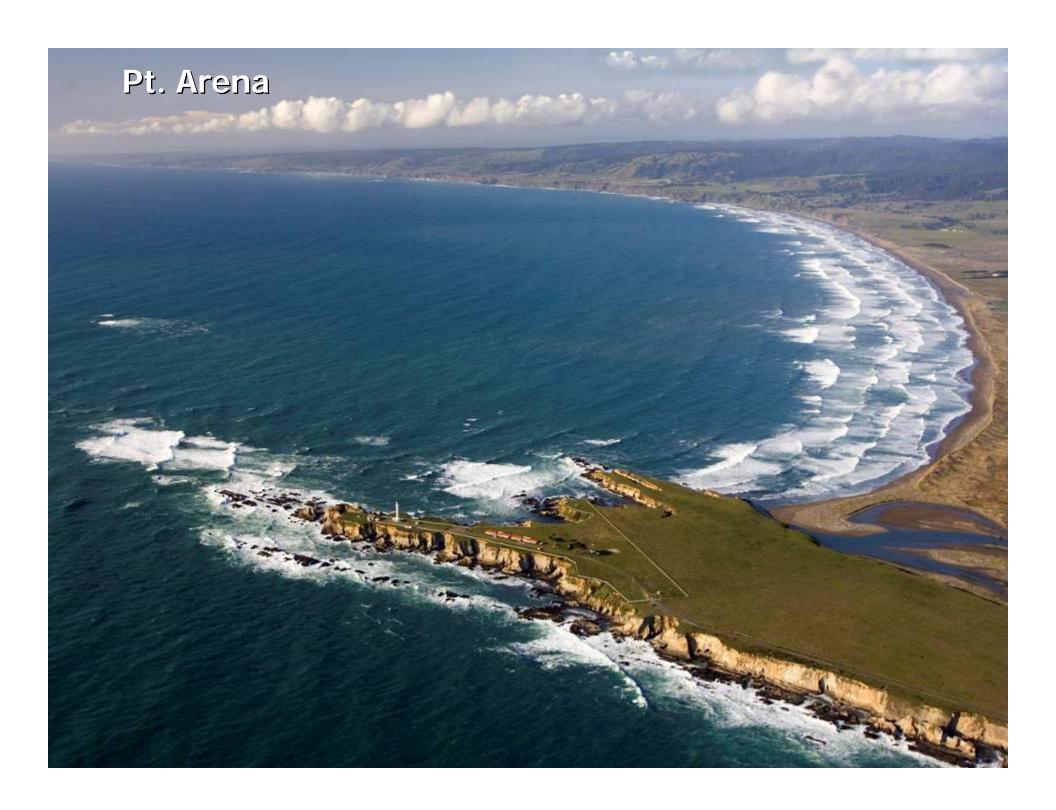
## California Biodiversity Council

## **Redesigned Logo**

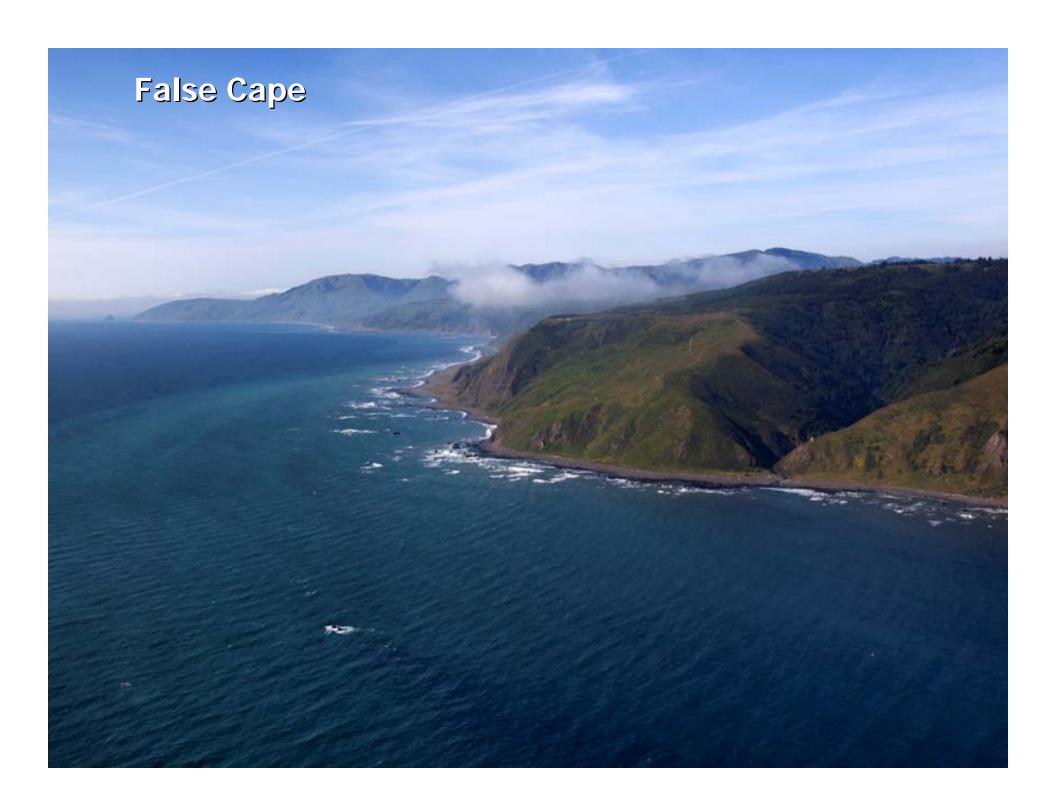
MONTEREY BAY AQUARIUM













## **Next Steps: Implementation & Monitoring**





MONTEREY BAY AQUARIUM



## **Essential Elements of Partnerships**

- Clear MOU
- Adequate funding
- Robust legal mandate
- Strong scientific support
- Bottom-up public processes
- Political support at highest levels
- Monitoring, outreach, enforcement

